



Sponsorship Logo and Advertising Specifications

- Sponsor Logos - should be in high resolution, preferably 300 DPI, in .jpg or .eps vector file.
- Event Program Ads – A full color event program will be distributed to all attendees and a pre-event mailing. Ads will be in color.
- Ad specifications:

Ad Size	Final Trim Size	Non-Bleed Size	Bleed Size
Full page	8.375 x 10.875"	7.875 x 10.375"	8.875 x 11.375"
Half page (horizontal)	8.375 x 5.512"	7.875 x 4.812"	8.875 x 5.812"
Quarter Page (vertical)	3.59 x 4.84"		

- Save your ad as a high resolution PDF file at 300 DPI.
- Send both high resolution files (logo and ad) to rotarystrong4@gmail.com
- Submission deadline for both is February 28, 2017 to ensure placement in advertising vehicles.